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The Gordie Center

\$5,000+

Anonymous Michael & Leslie Lanahan

\$1,000-\$4,999

Alaska Trust Company The Corroon Foundation The Gilman School JTK Foundation The Kremer Foundation Ruth Camp Campbell Foundation Union College—Beta Psi Chapter of Delta Delta Delta University of Colorado at Boulder—Pi Chapter of Alpha Delta Chi University of Denver—Zeta Chapter of Sigma Alpha Epsilon

\$500-\$999

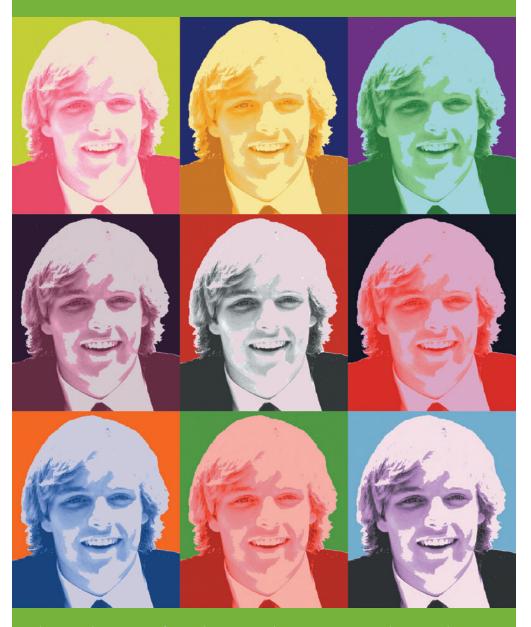
Lynn & Claire Bailey Robert & Bridget Barber Bridget Bohacz & Associates, Inc. Charles & Barbara Denison Lyn Feldman Jeffrey Gonya Frank Lauinger

\$250 to \$499

Richard Cholakian Hugh Downe Rick & Karen Exline James Ferguson Jennifer Flynn Dr. Honor Franklin & Dr. Robert B. Mitchell Helen Hobbs & Dennis Stone Lynne Huber Daniel Korengold & Martha Dippell Julia & Scott Starkey Melissa & Sarah Warnke J.W. & J.J. Welch Zmira Zilkha

\$1-\$249

Suzy Allen John Bolcato Mary Bowles Lizzie Craft Nina Delano Fleming College—Delta Phi Nu Myron & Gloria Franks George & Anne Garrett, Jr. Gerald and Alice Gilmore Leelee Gioia Wesley & Anne Goyer Cynthia Guill Walker Kahle Alex Kleiner Mary & Stephen Malkmus Jill Maurer Peter Neville Alexandra Parsons Thomas & Nancy Price Robert & Kathleen Rozelle Sewanee: The University of the South-Eta Epsilon Chapter of Kappa Delta Thomas & Caroll Swan Geneva Thornton University of Oregon–Upsilon Omega Chapter of Alpha Epsilon Pi



The Gordie Center for Substance Abuse Prevention honors the memory of Lynn Gordon "Gordie" Bailey, Jr., who died of an alcohol overdose at the University of Colorado after a fraternity initiation/ hazing ceremony. Gordie's mother and step-father, Leslie and Michael Lanahan, created the Gordie Foundation in his memory and merged with the University of Virginia's prevention efforts in 2010. The Gordie Center is committed to ensuring that Gordie's story continues to impact students by challenging attitudes about the true risks of hazing and alcohol abuse.



Greetings from the Gordie Center!

This July, Deirdre Feeney joined the Gordie Center staff as the national Gordie's Call campaign coordinator. In this role, she creates and markets prevention materials and programs, including National GORDIEday, to raise awareness of the hazards of alcohol abuse and hazing. Deirdre is a graduate of East Carolina University and earned her Master of Science in Public Health from the University of North Carolina at Charlotte.

This summer we also welcomed graduate assistant Sarah Keller. Sarah is pursuing a Master of Education degree in Higher Education Administration. She advises the University of Virginia ADAPT peer

education program and assists with the APPLE conferences and Gordie's Call campaign. A graduate of Trinity College, Sarah was an assistant rowing coach at Bucknell University from 2011-12.

We are continually grateful for the many individuals and organizations who support the Gordie Center and share our vision of ending hazing and hazardous drinking. The ongoing commitment of Michael and Leslie Lanahan to the issue of substance abuse and hazing prevention is a true inspiration. We are especially appreciative of the many student organizations who work every day to educate their peers about the signs of alcohol overdose and the need to intervene at the first sign of trouble.



Debra Reed, Deirdre Feeney, Holly Deering, Susie Bruce and Sarah Keller

Student organizations at the following colleges organized fundraisers to benefit the Gordie Center since November 2011:

Fleming College, Delta Phi Nu

Sewanee: The University of the South, Eta Epsilon Chapter of Kappa Delta Union College, Beta Psi Chapter of Delta Delta Delta University of Colorado at Boulder, Pi Chapter of Alpha Delta Chi University of Denver, Colorado Zeta Chapter of Sigma Alpha Epsilon University of Oregon, Upsilon Omega Chapter of Alpha Epsilon Pi

On behalf of the staff of the Gordie Center, please accept my warmest thanks for your support.

Sum

Susan Bruce Director, Gordie Center for Substance Abuse Prevention

Gordie's Call

"Thank you for the important work you are doing to educate our students about making good choices."

–University administrator response to the national Gordie Center survey

The following groups purchased GORDIEcheck/BAC cards in 2011-12:

American University Berkshire School **Bloomfield College** Blue Ridge Poison Control **Bowdoin College** Bridgewater College Butler University, Kappa Alpha Theta Caldwell College Churchill School The College at Brockport Connecticut College Creative Drug Education Drury University Family Career & Community Leaders of America Fort Worth County Day School Hillsdale College Hiram College Jesuit College Preparatory School of Dallas Lesley University Medaille College Mendocino Coast District Hospital Middlebury College Mom's Club of Henderson. NV Northwest College ShareHouse Inc. Siena College Thriving Youth Connected Community University of Delaware University of Utah University of Virginia Virginia Commonwealth University Westminster School



GordiesCall.org

The new Gordie's Call website went live this spring as part of the national Gordie's Call campaign to prevent alcohol abuse and hazing. In addition to receiving free resource information on alcohol overdose, hazing and medical amnesty on the website, organizations may purchase materials at http://www.gordiescall.org/materials.

GORDIEcheck/BAC Cards

The response to the redesigned GORDIEcheck/BAC Card has been extremely positive with many campuses purchasing cards to hand out to the entire freshman class. To date, nearly 35,000 cards have been distributed by 32 organizations and several concerned parents. Recently, the card design was tweaked to increase readability and include information on how to estimate the number of drinks in a standard plastic cup.

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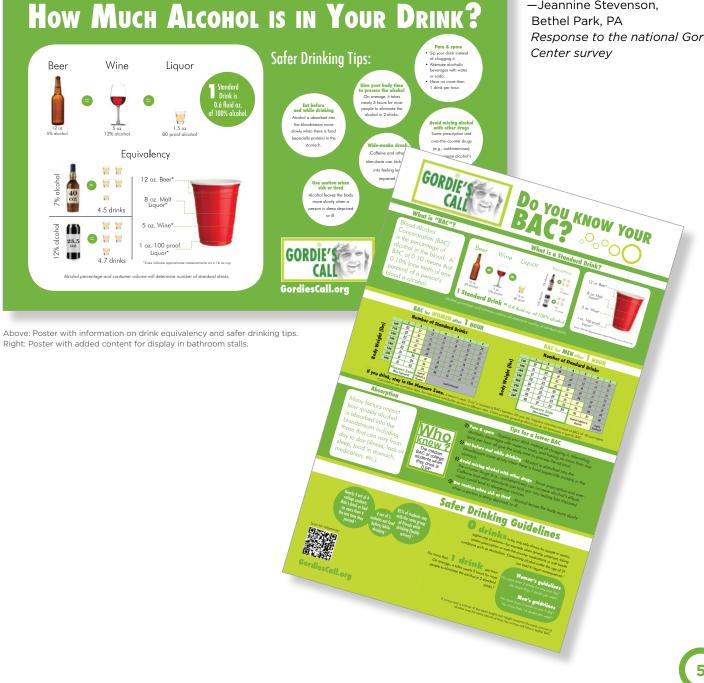
GORDIEposters

This spring, the Gordie Center conducted a national survey to determine which new educational materials to develop and we are excited to release our brand new line of GORDIEposters. These 11" x 17" posters are designed to complement and extend the information found on the GORDIEcheck/BAC cards and are a great addition to any school's Gordie's Call campaign.

Gordie's Call

"I think it is so admirable what your foundation is doing, and I am grateful for the many lives that were probably turned around due to your organization's hard work."

-Jeannine Stevenson. Response to the national Gordie



National GORDIEday

"Hazing does not need to happen to create a brotherhood or sisterhood."

-Student reaction to seeing HAZE as part of National **GORDIEdav**



Chi Beta Epsilon members at Trinity University show their support for National GORDIEday.

"We started supporting the Gordie [Center] last year, and we hope to continue to spread the word about alcohol poisoning awareness and hazing."

-Devon Rood, Trinity University



Successful 2012 GORDIEday

The Fifth Annual National GORDIEday was held in conjunction with National Hazing Prevention Week on September 27th, 2012. Gordie Center staff enhanced the National GORDIEday Planning Guide to provide revised needs assessment tools, additional programming ideas and detailed planning tips. The guide was featured on HazingPrevention.org and may be downloaded at www.gordiescall.org/ education/hazing-programs.



Students at the University of Virginia sign the "Hoos Against Hazing" pledge.



Students at Franklin & Marshall College rallied together to celebrate National GORDIEday! The student-run organization F&M .08 works to promote responsible drinking through alcohol education and also hosts alcohol-free events on campus.

Nationwide Enthusiasm

We are thrilled to hear from so many campuses about their alcohol abuse and hazing prevention efforts during National GORDIEday. In addition to hosting screenings of *HAZE*, popular GORDIEday programs include bystander intervention and anti-hazing pledges, panel discussions and social media campaigns. Making programs visible through outreach tables and student-designed banners or bulletin boards attracted a broad range of students and created discussion. Creating friendly competition between student organizations and offering incentives for participation and creativity increased participation and impact.

"GORDIEday is a success! F&M celebrates with green everywhere! Over 1,000 bandanas [were] given out."

-Tweet from F&M .08



Left: In support of National Hazing Prevention Week, Missouri State University's Delta Zeta and Pi Kappa Alpha chapters sponsored a screening of *HAZE* with a great turnout!

Right: Following a *HAZE* screening for national GORDIEday, the University of Virginia hosted a panel discussion featuring the University Dean of Students, Fraternity & Sorority Life staff, and two student representatives.

Social Media

"Thank you for turning Gordie's life into a message of hope for so many."

-Tweet from @Charity_Matters



Scan the QR code to go directly to the Gordie Center Facebook page!





Like us on Facebook and follow us on Twitter!

Eating food at the end of the night will soak up the alcohol in the body and help a person the body end help a person



Staying Connected

Check your News Feed...because the Gordie Center Facebook page is reinvigorated! In addition to providing a forum for campus discussion around alcohol abuse and hazing, we've created a series of "postcard" messages that provide programming tips, alcohol facts and corrections to common misconceptions about alcohol. Go online to help us reach our goal of 1,500 "likes" in 2013! You can also follow us on Twitter @ GordieCenter for information on how to participate in the latest hashtag campaign or to share some "real-time" action from your Gordie-inspired events! You might even snag some promotional coupons for your favorite Gordie product!



Screenings Increase Awareness

Gordie's story, as shown through the film HAZE, continues to raise important questions about the role of new member initiation traditions, alcohol abuse within student organizations and how peers can identify and respond to alcohol emergencies. Since its release by the Gordie Foundation in 2008, 423 high schools, colleges and organizations have purchased the feature-length or abridged version of HAZE to incorporate into their educational efforts.

HAZE was shown as part of the 24th annual Virginia Film Festival. The sold out screening was followed by a panel discussion with Leslie and Michael Lanahan, HAZE director Pete Schuermann, University of Virginia (U.Va.) Dean of Students Allen Groves, Tolly Merrick, a teacher from the Charlottesville, VA Peabody School and U.Va. students Brendan Martin and Andrea Kaplan. Gordie Center director Susie Bruce moderated the question and answer period.

Both films are available for purchase through the Gordie Center and may be previewed through www.gordiescall.org.

Since November 2011, the following schools and organizations have purchased HAZE:

Action for the Betterment of the Community

Augustanta College Berkshire School **Bloomfield College Boonton High School Bryant University Bucknell University** Cabrini College Caldwell College Canterbury School Christian Brothers Academy Coastal Carolina University Connecticut College **Creative Drug Education Dublin School** East Carolina University **Emory University Episcopal High School Dublin School**

Fairfield Ludlowe High School Florida Gulf Coast University Fontebonne University Greenhill School Hampden-Sydney College Hartwick College The Hewitt School Infinity Health Jesuit College Preparatory School of Dallas Kinkaid School Leslie University North Georgia College & State University The Ohio State University Old Dominion University **READY** Coalition **Ridley College Ripon** College Rosemount High School Shelton School Siena College Texas Christian University, Kappa Sigma

HAZE: The Movie



"It was a really great movie. Made me think a lot about my & my friends' behavior. Definitely glad I came."

-Student reaction to seeing HAZE



Panel discussion following *HAZE* at the Virginia Film Festival: Susie Bruce, Pete Schuermann, Leslie Lanahan, Tolly Merrick, Michael Lanahan, Allen Groves, Brendan Martin & Andrea Kaplan

Tower Hill School

University of Arizona, Alpha Phi University of California, San Diego University of Central Missouri University of Colorado, Denver University of Delaware University of Mary Washington Ursuline Academy of Dallas Villanova University Young Men's Service League



APPLE Conferences

"The APPLE conference inspired me to become more involved and be a leader—my voice is more effective than I thought."

Student-athlete

"It is truly an honor to attend the APPLE conference. It is the best conference for both student-athletes and administrators. This conference not only improves campuses and athletic departments, but it changes lives."

-Athletics administrator

www.virginia.edu/ gordiecenter/apple





The University of Central Florida's team at the 2012 Charlottesville APPLE conference.

Leading the Way for Student-Athlete Health & Wellness

The Gordie Center created the APPLE model for student-athlete substance abuse prevention in 1991 and received funding from the National Collegiate Athletics Association to conduct annual APPLE conferences beginning in 1992. APPLE is now the leading national training symposium dedicated to substance abuse prevention and health promotion for student-athletes and athletics department administrators.

The 2013 APPLE Conferences will be held in Charlottesville, VA on January 18-20 and Indianapolis, IN on January 25-27.

The following 496 NCAAmember colleges and universities have been trained in the APPLE model over the past 20 years.

Adrian College Agnes Scott College Albright College Alcorn State University Alfred University Allegheny College Alvernia College American International College Anderson University Appalachian State University Apprentice School Arcadia University Arizona State University Ashland University Auburn University Augsburg College Augusta State University Aurora University Baldwin-Wallace College Barton College Bay Path College **Baylor University** Beaver College Belmont Abbey College **Belmont University** Beloit College Bemidji State University **Bethany College** Bethune-Cookman College **Binghamton University** Boise State University **Boston College**

Boston University Bowie State University Bowling Green State University **Bradley University** Bridgewater College **Brown University** Buena Vista University Cabrini College Caldwell College Cal Poly Pomona University California Institute of Technology California Lutheran University California State University at Bakersfield California State University at **Dominguez Hills** California State University at Fresno

California State University at Fullerton California State University at Long Beach California State University at Northridge California State University at Sacramento California State University at San Bernardino California University of Pennsylvania Cameron University Campbell University Canisius College Cardinal Stritch College Carnegie Mellon University Carroll College Carson-Newman College Catawba College Cazenovia College Cedar Crest College Centenary College of Louisiana Central Connecticut State University Central Washington University Centre College Chadron State College Chapman University Charleston Southern University Chenev University Chowan College Christian Brothers University Christopher Newport University **Clark University** Clemson University Coker College College of Charleston College of New Jersey College of Notre Dame College of Saint Benedict College of Saint Catherine College of Saint Rose College of William and Mary College of Wooster Colorado State University Concord University Concordia University at Chicago Concordia University at Texas Converse College Coppin State University Cornell University Davis and Elkins College Defiance College Delaware State College **Denison University** DePauw University **DeSales** University Dominican University Drexel University Drury University Duke University Duquesne University East Carolina University East Central University East Stroudsburg University East Tennessee State University

East Texas State University

Eastern College

Eastern Connecticut State University Eastern Illinois University Eastern Kentucky University Eastern Mennonite University Eastern University Eastern Washington University Eckerd College Edinboro University of Pennsylvania Elizabethtown College Elmhurst College Elms College Elon University Emporia State University Fairleigh Dickinson University-Madison Fairleigh Dickinson University-Metro Ferris State University Ferrum College Florida Gulf Coast University Florida Institute of Technology Florida State University Fontbonne University Fordham University Fort Lewis College Franklin and Marshall College Frostburg State University Furman University Gallaudet University George Fox University George Washington University Georgia College Georgia State University Georgia Tech Gettysburg College Glenville State College Gonzaga University Goucher College Grambling State University Greensboro College Guilford College Gustavus Adolphus College Hampden-Sydney College Hampton University Hanover College Hardin-Simmons University Hartwick College Haverford College Henderson State University High Point University Hiram College Hofstra University Hollins College Hood College Howard Payne University Howard University Hunter College Illinois College Illinois State University Indiana State University Indiana University Indiana University of Pennsylvania Iowa State University Jackson State University James Madison University John Jay College of Criminal Justice

Johns Hopkins University

Kent State University Kentucky State University Kenyon College Keuka College Kutztown University Lafayette College Lamar University Lebanon Valley College Lees-McRae College Lehigh University Lenoir-Rhyne University Lesley University Lewis and Clark College Lewis University Liberty University Limestone College Lincoln Memorial University Linfield College Livingstone College Long Island University, C.W. Post College Longwood University Louisiana State University Loyola College Loyola Marymount University Luther College MacMurray College Maine Maritime Academy Manchester College Mansfield University Marietta College Marguette University Mary Baldwin College Maryville College Maryville University Mercyhurst College Methodist College Miami University of Ohio Michigan State University Middle Tennessee State University Mills College Minnesota State University at Mankato Misericordia College Mississippi State University Mitchell College Monmouth University Montclair State University Moravian College Morehead State University Mount Olive College Mount St. Mary's College Mount Union College Muhlenberg College Murray State University Nazareth College Nebraska Wesleyan University Neumann College New England College New Hampshire University New Mexico Highlands University New Mexico State University at Albuquerque New Mexico State University at Las Cruces New York Institute of Technology Newberry College Norfolk State University

Kean University

APPLE Conferences

North Carolina A&T State University North Carolina State University North Central College Northeast Missouri State University Northeastern University Northern Arizona University Northern Kentucky University Northern State University Northwestern State University Northwestern University Occidental College Oglethorpe University Ohio State University Ohio University Ohio Wesleyan University Old Dominion University Olivet College Otterbein College Pacific Lutheran University Peace College Pembroke State University Pennsylvania State University Pennsylvania State University at Altoona Pepperdine University Pfeiffer University Philadelphia College of Textiles and Science Portland State University Queens College Radford University Randolph-Macon College Randolph-Macon Woman's College **Regis University** Renssalaer Polytechnic Institute Rhode Island College **Rider University** Roanoke College Robert Morris University Rochester Institute of Technology Rockford College Roger Williams University Rollins College Rosemont College Russell Sage College **Rutgers University** Sacramento State University Sacred Heart University Saginaw Valley State University Saint Francis University Saint Louis University Salisbury University Salve Regina University San Diego State University San Jose State University Santa Clara University Savannah State University Seattle University Seton Hall University Sewanee -The University of the South Shaw University Shenandoah University Shepherd University Siena College Slippery Rock University Smith College Sonoma State University

APPLE Conferences

South Dakota State University Southeast Missouri State University Southern Illinois University Southern Illinois University at Edwardsville Southern Methodist University Southwest Texas State University Southwestern Oklahoma State University Springfield College St. Andrews Presbyterian College St. Anselm College St. Bonaventure University St. Cloud State University St. Edwards University St. John Fisher College St. John's University St. John's University - Minnesota St. Joseph's College St. Mary's College of California St. Mary's College of Maryland St. Mary's University St. Peter's College Stanford University Stephens College Stevens Institute of Technology Stonehill College Stony Brook University SUNY Buffalo SUNY Cortland SUNY New Paltz SUNY Oneonta SUNY Oswego Susquehanna University Sweet Briar College Syracuse University **Temple University** Texas A&M University Texas A&M University at Corpus Christi Texas A&M University at Kingsville Texas Christian University Texas Lutheran University Towson University Transylvania University Trenton State College Trinity University Tulane University **Tusculum College** University of Akron University of Alabama at Birmingham University of Alabama at Tuscaloosa University of Alaska at Anchorage University of Arizona University of Arkansas University of Arkansas at Monticello University of California at Berkeley University of California at Davis University of California at Irvine University of California at Los Angeles University of California at Riverside

University of California at San Diego University of California at Santa

Barbara University of Central Florida University of Central Oklahoma University of Charleston University of Cincinnati University of Colorado University of Connecticut University of Dayton University of Delaware University of Findlay University of Florida University of Florida University of Hawaii University of Hawaii University of Hawaii at Hilo University of New Hampshire University of New Haven University of New Mexico

University of North Carolina at Asheville University of North Carolina at Chapel Hill

University of North Carolina at Charlotte

University of North Carolina at Greensboro

University of North Carolina at Pembroke

University of North Florida University of North Texas University of Notre Dame



2012 Huntington Beach APPLE conference

University of Houston University of Illinois at Springfield University of Iowa University of Kentucky University of LaVerne University of Louisville University of Maine at Farmington University of Maine at Orono University of Mary Washington University of Maryland University of Maryland at Eastern Shore University of Massachusetts at Dartmouth University of Memphis University of Miami University of Michigan University of Minnesota University of Minnesota at Crookston University of Minnesota at Morris University of Mississippi University of Missouri University of Missouri at Kansas City University of Nebraska University of Nebraska at Kearney University of Nevada at Las Vegas University of Nevada at Reno University of New England

University of Oklahoma University of Oregon University of Pittsburgh University of Pittsburgh at Bradford University of Pittsburgh at Greensburg University of Pittsburgh at Johnstown University of Portland University of Puerto Rico University of Redlands University of Rhode Island University of Richmond University of San Diego University of Scranton University of South Alabama University of South Carolina University of South Carolina at Aiken University of South Carolina at Upstate University of South Florida University of Southern California University of Southern Colorado University of Southern Indiana University of Southern Maine University of Southern Mississippi University of Tennessee at Knoxville

University of Texas at San Antonio University of the Pacific University of Toledo University of Tulsa University of Utah University of Vermont University of Virginia University of Washington University of West Florida University of West Georgia University of Wisconsin at La Crosse University of Wisconsin at Madison University of Wisconsin at Milwaukee University of Wisconsin at Parkside University of Wisconsin at Whitewater Utah State University Vassar College Villanova University Virginia Commonwealth University Virginia Tech Virginia Wesleyan College Wabash College Wagner College Wake Forest University Washington and Lee University Washington College Washington State University Weber State University Webster University Wellesley College Wells College West Chester University West Texas A&M University West Virginia University West Virginia Wesleyan College Western Carolina University Western Connecticut State University Western Michigan University Western Oregon University Westfield State College Wheaton College Whitman College Whittier College Whitworth College Widener University Willamette University Wilmington College Wilson College Wingate University Winona State University Winthrop University Wisconsin Lutheran College Wittenberg University Wofford College Worcester Polytechnic Institute Xavier University York College of Pennsylvania Youngstown State University

Bystander Intervention Makes a Difference

Too often, students lack the skills to identify when a friend has a problem. In some cases, they are afraid to intervene until it is too late. To remedy this situation, The University of Arizona, in collaboration with the NCAA, the BACCHUS Network and the Gordie Center, created the Step UP! bystander intervention training. This evidence-informed program has won national acclaim and media coverage. The Gordie Center has been actively involved in promoting the model and over the past few months provided facilitation trainings to over 60 faculty, staff and students at Virginia Commonwealth University and Radford University.

This summer, the University of Arizona hosted the inaugural Step UP! Bystander Intervention Program Facilitator Training and Conference. This intensive training was attended by representatives from the 64 campuses and two community coalitions listed below. Thirty of these institutions received NCAA grants to allow one representative from athletics administration and one from student affairs to attend the training at no cost. The Gordie Center director serves on the Step UP! Advisory Board and helped plan and facilitate the conference.

Step UP!

"It's so clear that you all are so generous with this program and not possessive about how it is implemented. I'm super appreciative of the heart behind this—it shows. Thank you!"

-Attendee at the Facilitator Training Conference



Beloit College Benedictine University Bridgewater College California Maritime Academy California State University, Chico California State University, Fullerton California State University, Northridge California State University, San Marcos Capitol College Coalition of Behavioral Health Services Coastal Carolina University Duke University East Central University Georgia State University Gonzaga University Gustavus Adolphus College Harvard University Houston Area Community Services Humboldt State University Idaho State University Indiana University James Madison University Kansas University **Kings** College Lawrence University Lesley University Marquette University Millersville University Montana State University, Billings

Montclair State University Northwest Nazarene University Oklahoma University **Rice University Rollins College** Saginaw Valley State University Shenandoah University St. Louis University State University of New York at New Paltz Texas A&M University-Corpus Christi Texas Christian University **Towson University** Trinity University University at Buffalo University of Arizona University of Arkansas University of California, Irvine University of California, Los Angeles University of Connecticut University of Denver University of Memphis University of Minnesota University of Nebraska University of Nevada, Las Vegas University of New Haven University of New Mexico University of North Carolina at Greensboro University of Southern California

University of Texas at Austin University of Virginia



Step UP! Advisory Board members Becky Bell, Doug Everhart, Janet Cox, Mary Wilfert, Scott Goldman and Susie Bruce at the Facilitator Training Conference

University of Washington University of Wisconsin, Milwaukee Utah State University Virginia Commonwealth University Western Kentucky University Western New England University Wittenberg University

Educational Partners

The Gordie Center is grateful for the supportive partnerships with many national organizations that work to promote student safety and equip students with the tools to intervene effectively with their peers.



The BACCHUS Network, a national 501 (c)(3) non-profit organization, actively promotes student, campus and community-wide leadership on healthy and safe lifestyle decisions through peer-to-peer education. BACCHUS can help you with National Collegiate Alcohol Awareness Week, peer educator training materials, and invite you to one of the Spring 2013 area conferences.

http://www.bacchusnetwork.org/



HazingPrevention.Org is a 501 (c)(3) non-profit organization, whose mission is to empower people to prevent hazing in college and university student groups. HPO sponsors the Novak Institute for Hazing Prevention each summer, educational webinars throughout the year and National Hazing Prevention Week, observed on campuses and within organizations across North America during the last week in September. http://www.hazingprevention.org/

Drug Free Sport

The National Center for Drug Free Sport, Inc. is devoted to preventing drug abuse in athletics. As the premier provider of drug-use prevention services for athletic organizations, Drug Free Sport provides strategic alternatives to traditional drug-use prevention programs. Drug Free Sport works exclusively in sports drug testing with unmatched expertise in the field.

http://www.drugfreesport.com/



The National Collegiate Athletics Association is responsible for governing competition in a fair, safe, equitable and sportsmanlike manner and to integrate intercollegiate athletics into higher education so that the educational experience of the student-athlete is paramount. http://www.ncaa.org/



Step UP! is a prosocial behavior and bystander intervention program, created at the University of Arizona, that educates students to be proactive in helping others. http://www.stepupprogram.org/

Gordie Store



HAZE: The Movie (DVD)

Full Length version (81 minutes): \$500 Abridged version (36 minutes): \$300

Purchase includes the detailed HAZE Facilitator's Guide to assist in your programming, as well as a statement of copyright privileges which will allow your organization to make up to 10 copies of the film and screen it in front of large audiences.

To Order, visit www.GordiesCall.org and click on "order materials."



GORDIEposters

Quantity 50: \$125 Quantity 100: \$200 Quantity 250: \$375 Quantity 500: \$675 Send us your organization's logo and we will add it to all future poster orders for a onetime \$50 set-up fee!



GORDIEcheck/BAC cards

\$25 per pack of 50 cards Buy 10 packs and receive an 11th pack FREE!



The Complete Starter Package

Complete Starter Package (full-length version of HAZE): \$899 Complete Starter Package (abridged version of HAZE): \$735

This bundle has everything you need to kick-off your GORDIEday program planning! The Complete Starter Package includes a copy of **HAZE, the Facilitator's Guide, 500 GORDIEcheck/BAC cards, and 100 assorted GORDIEposters.** We'll also include a printed copy of our **National GORDIEday Planning Guide!**



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